Fondation de la Place des Arts

L'ART À LA PORTÉE DE TOUS

ACTIVITY REPORT 2022-2023



Engaging with all citizens, beyond performance halls

For 60 years now, Place des Arts, standing at the heart of Montreal, has been an exceptional site of artistic convergence and effervescence.

Art is a powerful vehicle for social cohesion, and because everyone has a right to have access to it, we are extremely proud to witness Place des Arts being a remarkable gateway to culture. Through the hundreds of activities in its Education and Communities sector, Place des Arts has formed relationships with citizens of all backgrounds, beyond the walls of its performance halls. It is a space in which everyone can feel involved, engage in art-driven dialogue, and feel like they are part of a community.

Accessibility is the very essence of the Fondation de la Place des Arts' mission, and we are grateful to our donors and partners for their support and trust. Each year, it is their generosity that allows thousands of people to discover the arts without economic, social, or cultural barriers, or linked to physical or mental limitations — and for this, we sincerely thank them.

I invite you to explore the highlights of the 2022-2023 season and to bear witness to the impact of these enriching cultural, inclusive, and educational activities supported by the Fondation.

Frédérique Cardinal
Executive Director



© JF Savaria

Highlights

Fundraising

- Record results of $985,175
- 8% growth
- 128 donors and partners

Arts Accessibility

- $520,000 contribution supporting Place des Arts' Education and Communities sector

Endowment Fund

- Government grant of $341,304
- 137% in matched contribution

Administration Fees

- Ratio of 6.2% (*)

(*) Ratio between administrative fees and total products reported in the financial statements, excluding investment earnings.



Future Stars' Grand Premiere
Stéphane Tétreault, artistic director
Alexandre Alain, aerial silk

© Ladislas Kadyszewski



Tempéo Festival
Bollywood evening

© Thibault Carron

Endowment Fund

The Matching Program set up by the ministère de la Culture et des Communications aims to encourage foundations affiliated with crown corporations and certain organizations under the culture and communications portfolio to capitalize a portion of their fundraising revenue in perpetuity.

The Fondation thanks the ministère for this initiative, which prompted it to establish an endowment fund when the program was created four years ago. To date, the total grants received from the ministère is over $1.2 million and the capital invested is close to $2.5 million.

Supporting Access to the Arts

Funds the Fondation raises help support programs and activities in Place des Arts' **Education and Communities** sector.

Throughout the year, this educational and cultural programming — under the heading L'Art en soi — offers activities and events that introduce and raise awareness of arts and culture, allowing thousands of people to explore the arts, others, and themselves in engaging ways.

This year, over 600 free or low-cost activities and performances were held through the support of the Fondation's donors and partners.



Workshop in class
Educational Program

© Émilie Dumais

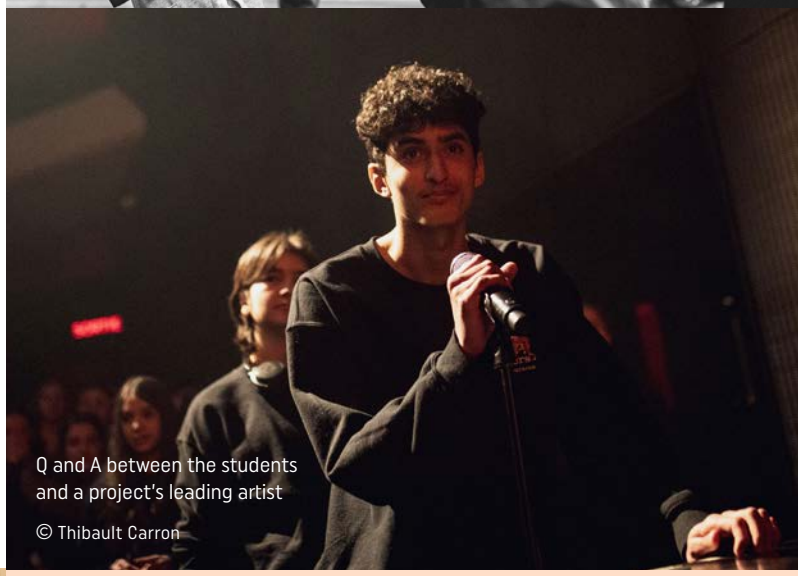
Educational Program

- 5 projects:
  writing, music, and movement,
  rap, slam poetry, comedy, and dance
- 27 schools, mainly
  in less privileged areas
- 7 shows in Théâtre Maisonneuve
- 16 newly trained teachers
- 355 workshops
- 6,098 students



Movement workshop

© Émilie Dumais



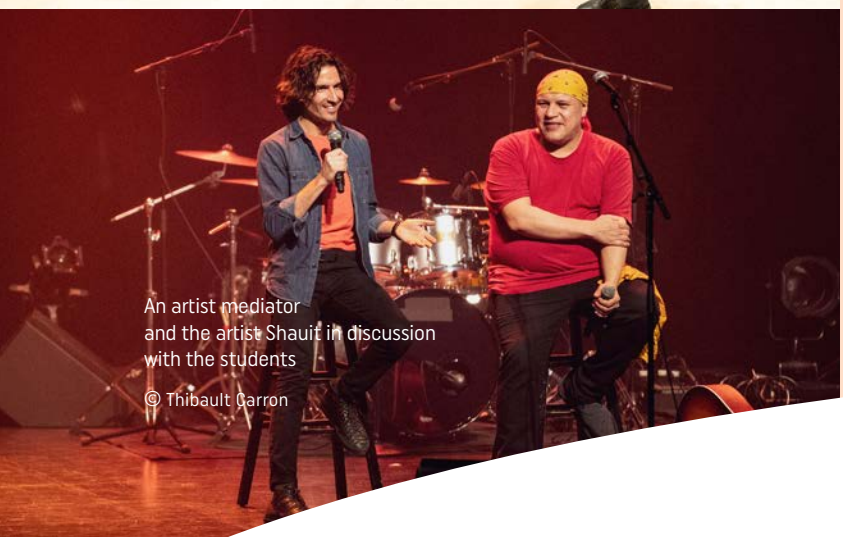
Q and A between the students
and a project's leading artist

© Thibault Carron



Training in aesthetic education

© Mikaël Theimer



An artist mediator
and the artist Shauit in discussion
with the students

© Thibault Carron

An innovative pedagogical approach

Intended for high school students, the program based on an aesthetic education approach puts young people in contact with a performing arts discipline and fosters the acquisition of skills and transferable knowledges.

- The key element of aesthetic education is the longer duration of contact with the work through a range of interconnected activities.
- Teachers interested in delving into the pairing of culture and education are offered two days of training with artist mediators.

Adaptive Arts Program

- 5 projects:
  percussive music and voice,
  creative dance, choral singing,
  theatrical expression, and wordplay
- 18 organizations
- 22 public performances
- 88 workshops
- 267 participants



Dance workshop, Centre Champagnat group

© Kevin Calixte

Made-to-measure Workshops

Adaptive Arts offers adults living with a functional limitation or in a situation of social exclusion the opportunity to take part in projects that introduce them to the performing arts.

- The program is based on the unifying power and driving force of the performing arts. It encourages marginalized people to participate in culture and helps reduce isolation.
- Each project includes four workshops led by an artist-mediator and concludes with a performance by the participants in Place des Arts' public areas.



Singing workshop, La Gang à Rambrou

© Thibault Carron



Singing workshop, Les Impatients

© Kevin Calixte

The Adaptive Arts program is made possible through the support of our ambassador partner the Sandra and Alain Bouchard Foundation, and CDPQ.

Fondation Sandra et Alain Bouchard

CDPQ

Adaptive Arts

A collaborative approach

To help increase the opportunities for engagement, knowledge-sharing, and artistic expression among people of various backgrounds, collaborations with community, cultural, and healthcare organizations are at the core of this program.

Participating organizations

Centre au Puits
Centre Champagnat
Centre Communautaire Radisson
Centre de jour Rêv'avenir
Centre William-Hingston
CHSLD de La Petite-Patrie
CNIB Foundation
Compagnons de Montréal
Créca
La Gang à Rambrou
Le Cap
Les Impatients
Montreal Association for the Intellectually Handicaped
Parrainage Civique Montréal
Regroupement pour la Trisomie 21
Santé mentale Québec Rive-Sud
Services adaptés en santé et éducation de la formation adulte
Un Prolongement à la Famille de Montréal



Dance workshop
Atelier le Fil d'Ariane
© Mikael Theimer

TEMPÉO Dance and Music Festival

- The Esplanade transformed into an outdoor dancefloor
- 6 dance evenings: samba, disco and waacking, country, Bollywood, Guinean dance, and Latin dances
- 16,000 participants



Bollywood evening

Dance and Music: Universal Languages

TEMPÉO[1] dance evenings, hosted by Philippe Fehmiu, are unique festive experiences at which participants are introduced to the theme dances alongside artists of various cultural backgrounds.

- The festival fosters intercultural interaction and encourages citizen participation.
- Each evening offers the public an opportunity to explore the musical richness of various communities through the performances of their musicians and DJs.

[1] Presented as Festival L'Art en soi in 2022



Photos © Thibault Carron

Samba evening

Indigenous Open Mic

- An Innu curator: Melissa Mollen Dupuis, filmmaker, and host
- 2 days of free activities
- 17 artists, craftspeople and organizations
- 2,000 participants



Musical performance by Willows



Exchange circle



Photos © Thibault Carron

Beading workshop



Traditional dance workshop

An Opportunity to Share and Come Together

Held in Place des Arts' public areas, the Indigenous Open Mic event is a great gathering that aims to reflect Indigenous peoples' spirit of community.

- A rich and varied range of activities: musical performances, a craft fair, discussions with artists and authors, culinary discoveries, dance and beading workshops, and screenings of short films.
- The event is co-created with a new Indigenous curator each year.

School Break

- 4 days of free activities
- 4 ongoing workshops:
  circus, craft, taletelling and cooking
- 12 musical taletelling performances
- 1 interactive exhibition
- 4,680 participants



Musical tale
Le Souhait de Petite Souris



In collaboration with the Tablée des Chefs, the children prepared 9,040 bags of dry soup during the culinary workshop which were distributed to four community organizations.



Craft workshop

A Unique Family-friendly Event

During Spring Break, Place des Arts' public areas are transformed into fun and stimulating spaces.

- Developed in collaboration with cultural and community organizations, the workshops are focused on participation and artistic expression.
- Strolling from one area to the next, children are introduced to various forms of art, meet with artists, and get to explore their own creativity.



Circus initiation workshop

Photos © Thibault Carron

School Break is made possible through the support of The Rossy Foundation.

Place des Arts junior

- 15 performances
- 7 arts companies
- 1,645 spectators [1]


© Martine L'Image


Show *Le Trésor*
© Thibault Carron


Sons et brioches matinee at Piano Nobile
© Martine L'Image


© Martine L'Image

[1] Shows were held in Salle Claude-Léveillée due to work taking place in the Cinquième Salle, thereby reducing the seating capacity.

Awakening Young People's Artistic Sensibilities

A veritable institution, Place des Arts junior has been offering for over 50 years low-cost shows for children of ages 3 to 12.

- At shows in performance halls or at Sons et brioches events, children are immersed in exceptional artistic worlds.
- Theatre, music, circus arts, puppetry, dance, and storytelling — the disciplines are varied, and performances are enhanced with hosted activities to raise artistic awareness.

Entretiens arts et société

- 4 discussions: French language, performing arts in the digital era, effects of the pandemic on the cultural milieu, and the legacy of Jean-Paul Riopelle
- 16 panelists
- Over 600 participants



Entretien *Le français, une langue toujours vivante et inclusive ?*

© Thibault Carron

Discussions and Sharing of Ideas

Hosted by Catherine Perrin, panels made up of culturally and socially engaged stakeholders are invited to discuss various topics.

- The exchanges are enriched through audience participation.

Support for New Works

Exhibitions

- 3 free exhibitions
- 38,720 visitors

Digital screen mosaic

- 3 new works



KIWEW by Atikamekw artist Eruoma Awashish

© Thibault Carron

© Gabriel Fournier



Interactive exhibition *As Water Falls*

Presentation spaces open to everyone

The exhibition room and digital screen mosaic are important presentation spaces for both emerging and established artists.

- This year, the Fondation's contribution allowed for the presentation of the exhibitions *JOAT Battle*, *As Water Falls* (PHI), and *Paramètres XXII* (UQAM's school of visual and media arts) and of three original digital works.

Future Stars' Grand Premiere

The 12th edition of the Fondation's annual benefit event — co-chaired by Sylvie Chagnon (Lallemand), Sandra Chartrand (Sandra and Alain Bouchard Foundation), and Jacques Marchand (LCI Education) — was held on June 6, 2023, in Théâtre Maisonneuve.

Helmed by its artistic director, virtuoso cellist Stéphane Tétreault, the show brought together young artists from various disciplines, including the circus arts, song, dance, classical music, and jazz.

- Net results of $640,000
- Expense ratio of 10%
- 13 emerging artists
- 500 guests from the business, philanthropic, and cultural spheres
- 500 spectators from the community



With Alexandre Alain, aerial silk; Guillaume Carpentier, saxophone; Louis-Jacob Chandonnet, harp; Léonie Dubé, piano; Juliette Duguay, harp; Aly Keita, multidisciplinary arts; Benjamin Lavoie Doyon, bass; Justine Lefebvre, Evelyne Méthot, Marion Portelance, cellos; Emmanuel Roberts Dugal, piano; Daisy Dalit Sigal, song; and Elisabeth St-Gelais, soprano.



Stéphane Tétreault, artistic director

Photos © Ladislas Kadyszewski



Surprise performance by Isabelle Boulay

Community Component: Creating a Spark

The generosity of the donors and partners of the *Future* Stars' Grand Premiere made it possible to invite 500 spectators from the community to attend the show free of charge.

Newcomers, high school students, members of cultural or community organizations — more than 3,000 people have benefited from the Community component since it was created. For many of them, the event represents their first experience in a major concert hall or even their first contact with the world of performing arts in Quebec.



Aly Keita, multidisciplinary artist
Justine Lefebvre and Marion Portelance, cellos

Elisabeth St-Gelais, Innu soprano
Révélation Radio-Canada 2023-2024, and Prix d'Europe 2023





Louis-Jacob Chandonnet
harp

Photos © Ladislas Kadyszewski

Participating schools and organizations

Bienvenue à Notre-Dame-de-Grâce

Carrefour de Liaison et d'Aide Multiethnique

Centre d'appui
aux communautés immigrantes

Centre L'Avenir

Centre Gédéon-Ouimet

Centre Marie-Médiatrice

Centre Multi-Ressources de Lachine

Centre Pierre-Charbonneau

Centre social d'aide aux immigrants

Centre Yves-Thériault

Créca

FACE School

Fondation de la visite

Fondation pour la langue française

l'mmigrant

Jeunes Musiciens du monde

Maison de la Famille Mosaïk

Maison d'Haïti

Maison des jeunes de La Prairie

Maison des jeunes de Mercier-Ouest

Outremont Adult Education Center

Pause Famille

Pensionnat du Saint-Nom-de-Marie

Petites-Mains

Benefactors

The Fondation would like to thank warmly all its benefactors.

Support for our mission

$50,000

Fonds de dotation Jacques Marchand

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Sandra and Alain Bouchard Foundation

$40,000

TD Bank Group

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$2,500

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Specified Donations

Adaptive Arts Program

$134,000
Sandra and Alain Bouchard Foundation

$30,000
CDPQ

Spring Break

$50,000
The Rossy Foundation

Every effort has been made to ensure the accuracy of this information. If we have made any inadvertent errors, please accept our apologies and be sure to contact us.

Fondation de la Place des Arts

L'ART À LA PORTÉE DE TOUS

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Fondation de la Place des Arts

Bringing together the community and the largest performing arts centre in Canada

260 De Maisonneuve Blvd West, 2nd floor, Montreal, Quebec H2X 1Y9

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